

Welcome To Forever

The
Aloe Vera
Company



FOREVER

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WELCOME

Dear Forever Business Owner, This is an exciting time to be joining us.

Firstly, Welcome to Forever!

This is an exciting time to be joining Forever. With the incredible potential to change the rest of your life in ways you never thought possible, your time is now!

Everything about the Forever and our Marketing (payment/promotion) Plan is designed to help you achieve success. Although your business is your own, you are never on your own. With Forever, we're always there to aid and support your efforts. There is a tremendous support network for you to call upon for guidance and advice and regular events across Australia filled with wonderful Forever Business Owners and Leaders all too eager to share their experience.

This network consists of your Sponsor, our team at Head Office Australia and the thousands of active Forever Business Owners (FBOs). We hold regular Training & Recognition Events; high-energy evenings packed with recognitions, keynote speakers and invaluable trainings. We host key trainings regularly throughout the year, led by our experts to develop your product and business knowledge.

At Forever we minimise your paperwork and your product inventory so that you can spend more time where it really counts – with your customers and your team. With a better-trained, highly-motivated Forever Business Owner (FBO) team, your business grows steadily, earning more income and moving you closer

to your goals and dreams.

Becoming financially independent means controlling your own destiny. It makes almost anything you want in life possible. If your job or career isn't taking you where you want to go, Forever offers a great opportunity to truly change your course and lead to a brighter & more successful future.

Starting at both at home & online, you can build a business that provides you with the time and money to do the things that you've always wanted. What do you dream of: A new car? A better home? Extended holidays? Better health and wealth? Paying off debt? With Forever, they're all much closer than you think.

It's an absolute pleasure to have you join the Forever Australia team. With some motivation and dedication you can truly make your dreams a reality with Forever! I wish you all the success in the world and the absolute best of luck as you begin this new and exciting journey!



Shawn Marinakis
Country Sales Manager
Australia

INTRODUCTION TO FOREVER

FOREVER WORLDWIDE

Founded in 1978, Forever Living Products has dedicated itself to seeking out nature's best sources of health and beauty products and sharing them with the world. Forever and its affiliates have become the largest growers, manufacturer and distributor of Aloe Vera in the world. Forever is now an established multi-billion dollar company trading in over 160 countries.

From its international headquarters located in Scottsdale, Arizona, Forever's President, Gregg Maughan directs operations worldwide. Millions of Forever Business Owners enjoy the support, tools and guidance required to live healthier and wealthier lives.

Forever prides itself for producing health products that use high-quality, natural and ethically sourced ingredients. Its complete range of Aloe Vera gels, skincare, sports

and weight management products and personal care products offer the remarkable properties of aloe to the entire body.

Add that to a line of nutritional supplements and products from the beehive, and you have a complete system for naturally achieving better health and beauty. Forever is a world-class company with world-class products and a track record that is second to none.

FOREVER AUSTRALIA

Forever began its operations in Australia in 1983 and has grown to become the highest quality provider of Aloe Vera products in a very short period of time. In 1996, the company moved its Head Office to the prestigious Willow Grove Property in Parramatta, NSW where the company thrived for many years. Forever operates an 'open-door' policy, meaning Forever Business Owners are always welcome, and regular training meetings are held throughout the year.

In May 2016, Forever moved its Australian Head Office to a new, larger location in Northmead, NSW to meet the increased demand and business activity. The Distribution Centre can now store over 200 pallets of product direct from the US and our Distribution team typically packs over 20,000 orders a year. Along with the increased storage and distribution abilities, a state-of-the-art showroom and training facilities were at the top of our priority list and can proudly say we offer some of the best in-house services to FBO's right across the globe!

We are **CREATING GREATNESS.**



FOREVER'S MISSION STATEMENT

"We will create a profitable environment where individuals can, with dignity, be what they want to be. Where integrity, empathy and fun are our guides. We will create and cherish a passion for, and belief in, our company, our products and our industry. We will seek knowledge and balance and above all, we will be courageous as we lead our company and our Forever Business Owners."

– Rex Maughan, Founder & CEO





THE BUSINESS OPPORTUNITY

The Forever opportunity has helped millions achieve their dreams. Where do your dreams take you? Wherever it is, Forever can help! We have the Products and the Marketing Plan. If you have the attitude and enthusiasm, we can help you to succeed.

This business opportunity is available to everyone looking to earn an extra income. You may choose to dedicate just a few hours a week or you may decide to work full-time and build a substantial business. All you need is hard work and commitment.

Discover the power of network marketing.

Network marketing is a strategy that rewards Forever Business Owners for product sales they generate personally, and for the sales generated by people they have introduced and referred to the business. Networking allows you to achieve financial gains through the effects of working together as a team to build an enterprise. Through networking, you can join together with others to work towards a common goal.

When you work together with others, the energy and achievements you generate will multiply and grow until the compounding effects have created financial rewards that you've never before dreamed possible. The time has never been better to learn how to become healthier and to generate rewards for yourself through the power of network marketing.

THE MARKETING PLAN

The Forever Marketing Plan is successful because it is simple. The Marketing Plan provides the structure to get your business started, and it offers opportunities to achieve generous company incentives. The Marketing Plan is Forever's core business model; a framework to build and develop your business into a successful venture.

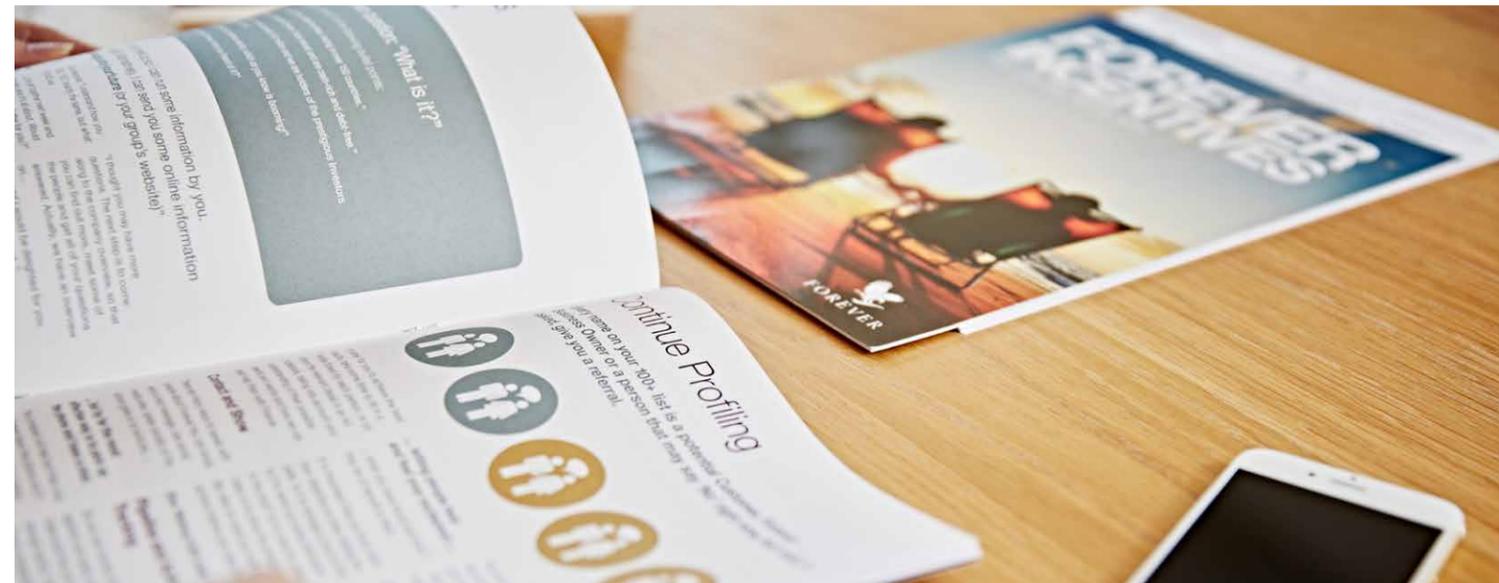
Once you start your business, you will **never** be demoted. Instead you maintain your level until you successfully reach a higher Marketing Plan position. This is called a Marketing Plan Promotion.

Depending on your aspirations, you move through the Marketing Plan, achieving the level of Assistant Supervisor to Supervisor and so on. By building a team and increasing sales, you can progress your career, working through the Marketing Plan. At each stage, you will be rewarded with larger bonuses.

Novus Customers purchase all products at a 15% discount on the full retail price. This is known as the Novus Customer Price (NCP). Once you achieve at least two case credits (CC) worth of personal product purchases within any two consecutive months, you will qualify for the Assistant Supervisor level promotion. This entitles you to purchase at the wholesale level which is a 30% discount on the full retail price. At this stage, you will also be eligible for a further 5% discount on all personal purchases. This means you now buy your products at a 35% discount which increases as you move higher through the marketing plan. At the Manager level, this is a 48% discount on all personally purchased products.

1CC in Australia = Approx \$248 Wholesale & \$354 retail

Manager / 120CC's - 2 Months or 150CC's - 4 Months					18%
Assistant Manager / 75CC's - 2 Months				13%	5%
Supervisor / 25CC's - 2 Months			8%	5%	10%
Assistant Supervisor / 2CC's - 2 Months		5%	3%	8%	13%
Novus Customer	0%	5%	8%	13%	18%



Case Credits...what are they?

A Case Credit (CC) is the internal currency/unit of measure used by Forever Australia and in over 160 countries where Forever operates. Each product that we have within the Forever range has a case credit point value. We refer to these points as 'CCs'. The Case Credit or CC value is linked to the individual product's retail value. Please be aware that all literature and sales tools do not hold any case credit value.

YOUR 4CC'S

Attaining 4CCs each month is the basis of the Forever Marketing Plan. This is a combination of all Personal, Retail, New Sign Up CC's & Novus Customer CC's accumulated via purchases either in person, over telephone or via any of our online services. This is the very first realistic goal for every Novus Customer and Forever Business Owner (FBO) to achieve. It is also the entry point at where you become eligible to receive your Team Bonus (also known as Volume Bonus) and begin working towards achieving our larger Company Incentives. All FBO's should aim to achieve 4CCs every month. Building a strong 4cc business is the backbone of every successful Forever Business and teaches all of the basic skills required to ensure your business soars and you achieve much success throughout your time with Forever. Further to this, showing your team members how to achieve their 4cc's will provide you with a strong, business building team that can easily replicate your success!

The power of achieving 4CC's.

Think about your business today. If everyone who joined your team accumulated 4CCs each month, what would your volume be like and what would your bonus's be?

Forever recommends focusing on the three main aspects of your business to achieve your 4CC's. These are Personal Use, Retail and New Sign-Up/Novus Customer Purchases. See a brief description of each on the next page.

Personal - Be your own best customer. Use the Forever products, love the Forever products, learn about all of the products in the Forever range and tell the world about Forever's Products. Remember there is no sales script within Forever, just your story and testimonial about how our products have had a positive impact or change in your life. A quick exercise is to take a Forever product catalogue and walk through your home, circling all of the products you currently have but by a different brand. Make a plan to replace these products and turn your house into a Forever Home. Think about when your friends come over and use the bathroom...What hand-soap would you like them to use? The store bought soap or Forever's hand soap? Aim to replace all the products in your home as quickly as possible and then add a new and different product onto your order every month to enjoy our full range and become a Forever Product Professional. The only requirement to achieving your 4CC's is that at least 1 of your CC's must derive from your own personal purchases.

Retail - Is referred to as your Customer or Open Business. Simply put, as you learn about our products you want to begin sharing them. As you do this, family members, friends and people you meet will want to purchase products from you. They purchase from you at the Recommended Retail Price (RRP) and forms the source of your retail profits. We highly recommend never discounting the products as they are worth every dollar and we know they are fantastic. Further to this, if anybody wants to purchase products at a cheaper rate or get a discount, you can recommend them to purchase the Start Your Journey Combo and automatically receive a 35% discount on all future purchases. We recommend achieving at least 1cc of retail volume every month.

Novus Customers / New FBO's - This is the life-blood of your business. Forever's unique business model allows you to share our company with others and have them register into your team. Doing so will expand your business and can dramatically lead to an increase in total CC's, Marketing Plan promotions, Incentive Qualifications and increased potential income. Of course, once registering a new team member you should always follow this up with an initial purchase which we recommend is the **Start Your Journey Combo Pack**.

As you can see, achieving your 4cc's is a realistic goal for each and every FBO and breaking it down into 3 achievable areas is the key to your success. Any FBO from across the world, even the ones gracing the stage at the Global Rally will explain the importance of working towards achieving a regular and consistent 4CC business.

A new FBO can easily recruit three new Novus Customers. Can guide them to achieve 4CC's each month and within just two months, you will have accumulated a total of 24CC's. That's 1 Case Credit shy your next promotion to Supervisor! A small team of just 9 FBO's and yourself, all achieving 4cc's for 4 consecutive months will entitle you to become promoted to Manager Level with a monthly bonus payment of anywhere between \$2,500 and \$3,500+.

Get your jump start!

Get your Forever Journey started today and receive not only the Novus Customer Discount, but also a DISCOUNTED PROMOTION TO ASSISTANT SUPERVISOR! Simply purchase the "START YOUR JOURNEY" Combo Pack for ONLY \$445 and automatically get promoted to Assistant Supervisor. Receive a further 35% discount on all future personal purchases and become eligible to build your Forever business today!

Can you imagine earning an **Extra \$40,000+ this year?** With **FOREVER** this and so much more is possible!

GETTING STARTED: HEAD OFFICE CONTACT DETAILS

The Forever team is here to guide and assist you with your business. We LOVE hearing from our FBO's so don't hesitate to pick up that phone or send us an email regarding any question. Feel free to call and ask for our various departments via the contact details below unless specified otherwise:

☎ (02) 9635 3011

✉ enquiries@foreverliving.com.au

Placing an Order

To place an order for both products and literature or to discuss case credit and application form enquiries.

Product Enquiries

For any product and ingredient enquiries.

Forever Business Owner Support

For enquiries on bonuses, products, international sponsoring, Company Policy, qualifications for incentives, application and payment issues.

Accounts Department

If you have GST, payment of bonuses (not calculation of – refer to FBO Support), bank detail changes, or card enquiries.

Foreverliving.com.au

Contact us about login or access issues, changing online details and technical support.

Share your Story

Do you love our products, have you earned an incredible income or have been speaking with a fantastic FBO? We want to hear all about it! Send us your story and have the chance to be featured in our We are Forever publication, email mystory@foreverliving.com.au

FLP360°

For any enquiries regarding your FLP360° subscription, including how to use the service, please contact the Smile Team at smileteam@flp.com.

How did we do?

We love hearing from our customers and FBO's! Feel free to get in touch any time and us how we did by emailing us at feedback@foreverliving.com.au

THE GREATEST STORY OF ALL.....YOURS.

Do you love our products, company or Forever Business Owners? We want to hear all about it! Send us your story at mystory@foreverliving.com.au for your chance to win a Forever Prize Pack and to also be featured in the next issue of "We Are Forever", Australia's digital recognition magazine.

CHECKLIST: TO HELP

Work with your Sponsor

Your Sponsor is there to help and support you in growing a successful business. Working together and as part of a team will guide you in the right direction. Your Sponsor is there as your contact to answer any queries or questions you may have. Building a strong working relationship with your Sponsor will enable you to build your business more effectively. In saying this, many FBO's across Australia have been sponsored internationally, their sponsor lives overseas or their sponsor is unable to provide support. If this is your situation, it is not the end of the world. Attending Forever's regular training and BP events will help bridge this gap and provide the framework and guidance as you begin or continue your journey with Forever. Also remember the Forever staff at Head Office are here to help and provide any support or assistance you may require.

Use the products

It is vital that you and your family use as many of the products from the entire range as possible. You will enjoy the products, feel the benefits and most importantly you will be able to share your experiences with your customers and prospects. Being able to talk about the products with conviction and belief is key to your success. Remember there is no sales script within Forever...All you need is your story on how the products have helped/changed your life for the better and how the products have worked for you. After all, if you love the products, why wouldn't your friends love them too! Try a new product every week in your first few months. You will be amazed by the results!

Log onto www.foreverliving.com.au and subscribe to FLP360

This is a key online business tool that has been developed to support you in creating and maintaining a successful Forever business. Forever is committed to supporting you in getting your business up and running quickly and effectively. As part of our commitment to you, we keep the site up to date with useful information, including high quality trainings, product information and much more. Check your welcome email for your FBO ID which you can use to log into www.foreverliving.com.au

Familiarise yourself with your Country Sales Manager

Shawn Marinakis is the Country Sales Manager for Forever Living Products Australia. Shawn is here to keep your Forever business operating at 110% and providing all of the support and training opportunities FBO's require to build a successful business. Shawn is on occasion a guest speaker at various Trainings and BP events across Australia and being an expert in the field, shares a wealth of knowledge and experience at each of these events. Trust us when we say you want to make an extra effort to attend an event that Shawn hosts!

Attend local trainings

Local trainings are the core company trainings that have been designed to enhance your key business skills and product knowledge. It is recommended that you attend all trainings to equip yourself with the various skills and confidence to expand the size of your business. At these trainings, you will have the opportunity to meet top leaders and other FBOs. You will be amazed at how much you learn and how much help and information other FBOs are prepared to share with you. Please visit www.foreveronline.com.au/events for a list of upcoming events.

Use FBO Support at Head Office

Forever Australia's Head Office team is here to support you every step of the way. Our FBO Support Team will answer any queries on bonuses, products, international sponsoring, company policy, incentives and payment issues.



HOW TO PLACE AN ORDER:

ONLINE, BY PHONE OR EMAIL

There are several quick and easy ways to place your order with Forever. All major credit/debit cards are accepted when ordering via phone or email along with pay-pal for online orders. Your order will be despatched within one to two business days.

Online

The easiest and most convenient way to place an order is online via www.foreverliving.com.au. Turn the page for further information on how to do this.

By email

Email your order to enquiries@foreverliving.com.au with the subject heading "FIRST & LAST NAME: FBO ORDER". Please include your 12-digit FBO ID number, item codes and quantities, delivery and payment details within the email. Missing any of the information listed could result in a delay or cancellation of your order if we are unable to process it.

Delivery

If you have any queries regarding your delivery, please call us on **(02) 9635 3011**, please be ready to quote your **12-digit FBO ID** number and **order number**.

By phone

Call Order Fulfilment on **(02) 9635 3011**. You will need your **12-digit FBO ID** number, item codes and payment details. Choose from home delivery or pick up at one of our Product Centres.

Order Fulfilment Line opening hours:
9:00am - 5:00pm (AEST) Sydney Time
Monday to Friday

Deliveries

All orders shipped are charged at a flat rate of **\$9.90** across Australia.

AT A PRODUCT CENTRE

A Product Centre is a distribution centre that you can visit to collect or order products. You can visit our Sydney centre at **5c/6 Boundary Rd, Northmead NSW 2152** if you are a Forever Business Owner.

To order items, the Product Centre team will need your 12-digit FBO ID number, item codes and payment details. Your order will be entered onto the system and you will be given the total cost and CC value. Once payment has been authorised, your order will be picked and packed and an invoice produced.

If you have any queries regarding your delivery, please call our delivery service, Australia Post, on **13 76 78**. If you place your order online, you can track this using the details provided in the shipment confirmation email you will receive once your order has been despatched. This service is only available to orders placed online via www.foreverliving.com.au. Please see below the estimated delivery times across Australia (please allow an extra 1 to 2 days to regional locations):

Order to Australia

Estimated delivery times once an order is despatched.

- Australian Capital Territory: 3-4 Business Days
- New South Wales : 2-3 Business Days
- Northern Territory: 5-7 Business Days
- Queensland: 3-4 Business Days
- South Australia: 3-4 Business Days
- Tasmania: 3-5 Business Days
- Victoria: 2-3 Business Days
- Western Australia: 5-7 Business Days

Ordering online

The Aloe Store is an online shop where you can purchase products. You can order online 24 hours a day, 7 days a week. This makes the ordering process simple and convenient for everyone. You can log into your Forever Account/Aloe Store by following the steps below:

www.foreverliving.com > Pacific Rim > Australia > FBO Login > Shop Now (these options can be found along the top left of the page)

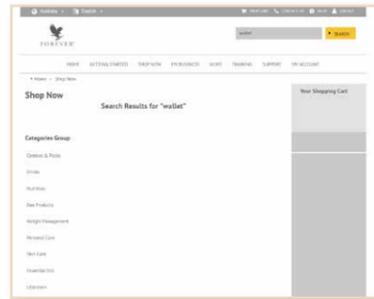


Before placing your first online order, we suggest that you visit the 'My Wallet' and 'My Address Book' facilities to make online ordering an even quicker process.

My Wallet

This facility securely stores your payment method details to allow quick and easy purchases online. You only need to visit this section once to add a payment method, but you may wish to visit it again to add additional payment methods.

My Account > My Wallet

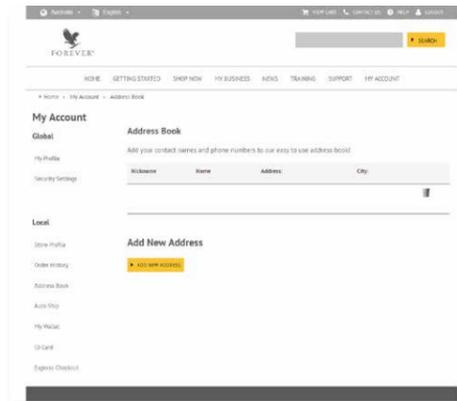


To add a payment method, select the credit card type (American Express, Visa or MasterCard) from the drop-down box and select 'Add New Payment Method.' Allocate the payment method a name, e.g. 'Joint Account', enter the required card and billing address details and select the 'Add' button. You can modify or delete payment methods by visiting the My Wallet facility and highlighting the payment method you wish to edit.

Address Book

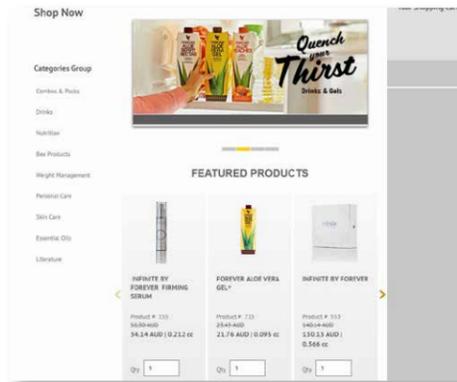
This allows you to enter the details of contact names and telephone numbers where you would like packages to be delivered.

My Account > Address Book



Select the 'Add New Address' button and give the contact address a recognisable name such as 'Home' or 'Work.' If you are adding the address in which you registered with Forever, then you can select the 'Copy Registered Address' button and your details will be automatically entered. Once your desired address is entered, press the 'Save' button. You may wish to visit the address book again in the future to modify or delete your stored addresses.

Placing an Order



The Aloe Store works in the same way as any other online store. Simply select the quantity of each individual product you require and select 'Add to Cart'. You are under no obligation to purchase these products at this stage. The contents of your cart will be listed at the top right of the screen. Continue adding products to your cart until you have fulfilled your order requirements. Items such as flyers, samples, booklets, etc must be ordered in terms of packs and do not contain any CC value (see individual description for item quantity within each pack). Please check the details of your order, including the total price, to ensure you have ordered the correct quantity as well as CC's to ensure you have added the required CC value for your order. Select the 'Checkout' icon to proceed with your order. Select your shipping location using the address book. Select the 'Add New Shipping Address' icon to create a new location in your address book. Continue through to the payment options screen to select a method of completing the order, such as American Express, MasterCard or Visa. Please remember that there is no minimum order amount for Retail and Novus Customers. All orders from an FBO require a minimum of \$110 worth of products be included (not including literature or promotional items).

Did you know?

You can create a 'Quick Order List' where you can store your most frequent items to make buying online even quicker. This is perfect for personal use orders or buying for regular customers. To add items to your 'Quick Order List,' visit the product page of the item you wish to add and click on the 'Add to My Quick Order List'.

FLP360°

+ Ignite your biz

FLP360° is an online suite that has everything you need to manage and grow your business, including an extensive personal back office with calendars, reports, contacts, reminders, email and more. It also includes a robust customer relationship management system (CRM) and a platform for you to build and host your own websites – all built on Salesforce and Google platforms. FLP360° gives you rock-solid performance. It provides you with access to tools and business-building information wherever and whenever you need it; this means you can see the big picture and drill down to the finer details.

+ Downline Map

Want the full view of your business? The Downline Map allows you to visualise and explore exactly what is happening with everyone in your entire downline. With all of this information at your fingertips, you can manage your prospects, contacts and customers like never before – this will help you to make sure that nothing ever falls through the cracks!

+ Website templates

With FLP360°'s pre-designed website templates and user-friendly editing tool, it's never been easier to target your online message and add your own unique spin to your website. These FLP.com websites will present an incredibly professional face to the online world, and you'll be able to collect leads that will go directly into your FLP360° portal. All customers who are referred to **foreverliving.com.au** from your site that buy a product or join as an FBO will be tracked and credited to you.

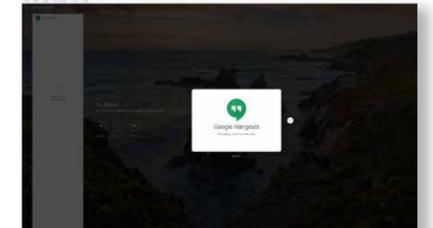
+ Chatter

Chatter gives you a social media experience within your Forever network. It allows you to communicate with your upline, downline or any other group, which means you can plan meetings, ask for advice and share ideas – it's social collaboration for your business!



+ Google Hangouts

You can also harness the power of Google Hangouts for instant messaging, video chat and screen sharing with people around the world. You'll even have 30GB of storage so that you can keep all of your stuff in one place. So, if you want to know how many new Supervisors you have in France set the location of this week's team meeting, check in face-to-face with Matteo in Argentina, see your top global non-Manager CC volume so that you can put those legs to work, send Joan an email with your new FLP.com email address – in short, be connected with all of your data, colleagues, customers and leads, all in one place – you now have the full 360 degree view.



+ Dreambook

It is always important to set yourself some clear goals. For instance, what do you want to achieve from your business? Where do you want to go on holiday next year? What position on the Marketing Plan do you want to reach? What car do you want to be driving in two years' time?

Ultimately, Dreambook is a motivational tool that encourages you to achieve your aims. It is a virtual pin-board that utilises the power of Pinterest and allows you to capture these goals in a visual way. Dreams are more likely to become reality if they are written down since they'll constantly remind you of what you are working hard to achieve.



+ Email Blaster

The Email Blaster tool – found under the CRM tab in the top navigation bar on the FLP360° homepage – is a fantastic function that allows you to create professional-looking emails through customisable, pre-designed, Forever-branded templates. These emails can be sent to up to 250 people at one time and in one smooth blast. So next time you want to email all your new customers, all your prospects or all your downline, make sure you consider taking a look at how FLP360° can help you.



+ FLP360° app

The FLP360° app provides you with an opportunity to manage your business on the go, conveniently and instantly from your fingertips. You must first subscribe online, but once you have signed up you can download the app from the app-store.

The app enables you to:

- + add, edit, and manage your leads on the go.
- + view your volume by month, year, or country.
- + navigate and view the performance of your downline.
- + keep track of your progress towards achieving incentives.
- + invite others to shop from and join your Forever business.
- + review your order history.
- + manage your FLP360° contacts and retail customers.

For more information on FLP360° visit foreverliving.com/flp360

Did you know?

If a customer goes directly to **foreverliving.com.au** to place an order and does not enter an FBO's ID as the referral code, then the profits and case credits are rewarded to the nearest (geographical) 4CC active FBO with an FLP360° account.

FOREVER COMMUNICATIONS

Forever Social Media

Forever encourages all FBO's to make use of our social media channels to help grow their business. Don't just like our posts, share, copy and use our posts! These social pages are all designed to benefit you so don't hesitate to spread the word and share all things Forever to all of your friends, pages and followers!

Following our different Social Media channels will ensure you are kept up to date with all the latest news and information from Head Office:

Keep up to date with all the latest from Head Office by following us on the below platforms:

Facebook - General

 facebook.com/ForeverAustraliaHQ

Facebook - Opportunity

 facebook.com/ForeverAustraliaHQBusiness

Instagram

 instagram.com/ForeverAustraliaHQ

Vimeo

 vimeo.com/ForeverGlobalHQ

Forever Australia encourages its FBO's to make use of social media to help grow their business.

Forever Online

Forever Australia is excited to announce our brand new platform "Forever Online". Here you will find all of our latest updates, events, incentives, booklets/brochures & more!

www.foreveronline.com.au

Forever Newsletter

The Forever Online Newsletter is a monthly communication update from Head Office sent directly to your inbox. This will keep you up-to-date with all the latest products, news, local and National events To subscribe go to:

Newsletter Registration:

www.foreveronline.com.au/newsletter



LITERATURE

Forever Australia offers a wide range of literature to be used for your education, training and as business development tools. All of these items can be viewed in the literature section of the store once logged into www.foreverliving.com. Not only will these items assist your product launches, but also help you when speaking to prospective customers on a one-to-one basis, providing comprehensive guides on how you can build a successful business right through to everything you need to know about our amazing Aloe Vera products.

Personalise your Business with FBO Print Shop

Forever Australia offers a service to all Australian based FBO's which is our FBO Print Shop. This allows you to quickly and easily tailor Business Cards, Pull-up banners and much more with your personal contact information. Working with our professional partner, Vista Print, we can guarantee you will love the quality of your newest marketing materials! These tools will ensure you represent your business professionally and with the right materials to boost your sales and recruitment.

Head on over to our print shop by going to:

www.foreveronline.com.au/fboprintshop

Alternatively head over to www.foreveronline.com.au to download all booklets and brochures.

The current collection of the FBO Print Shop includes:

- Business Cards
- Banners
- Sample cards
- Smile cards
- C9 & F15 brochures
- Price list
- Retail order form
- Information Flyers
- Personal Gift Cards
- With more to come...

Customise all files before printing to make them your own!

Try the products in your pack and share them with your friends and family. The great thing about Forever's product range is that there is something for everyone, many of the products can be used daily, and all product sales are covered by a generous thirty-day money back guarantee. Begin by replacing similar products around your house with Forever's.





TRAINING AND WORKSHOPS

Forever offers a comprehensive range of trainings to enhance your key skills and product knowledge. With core trainings regularly held in various locations around Australia, you can develop at your own pace, picking up essential skills along the way.

It is essential that you attend the core trainings as they will provide you with the basic understanding required to launch and maintain your Forever business. They will give you an insight into Forever and the products whilst helping you to develop the skills necessary to interact successfully with your customers and potential prospects to the business.

Training information

For the latest information on trainings in your area, visit www.foreveronline.com.au/events.

INCENTIVES

There are a vast range of incentives available to help you build your business. All of the incentives created by Forever are available to everyone and underpin your vision and hard work.

Use these incentives to achieve more within the business, and also as a reward for your commitment. Always aim high, use every incentive that is available to you and you will see your business and team grow and have fun along the way!

To learn more about these rewarding incentives, download our Incentives Booklet from www.foreveronline.com.au/incentives

+ The 5cc Club

All successful Forever businesses start with building a team and finding the key people who share the same ambition to change their life using the Forever opportunity. The 5CC Club is designed to reward FBO's who begin building a team and work throughout the Incentive Qualification Levels. Building a team starts with sponsoring. Forever recognises the importance of helping FBO's build a strong, vibrant and profitable business, with the 5cc Club.

Sponsoring produces many rewards for FBO's, including creating confidence, achieving higher levels of success on the Marketing Plan,

+ The Aloe Ambassador

The Club is granted to FBO's who have achieved either 25CCs, 50CCs, 75CCs or 100CCs in Personal and non-Manager business for six consecutive months.

+ Eagle Manager

Eagle Manager status must be earned each year by meeting various requirements over a 12 month period after qualifying as a recognised Manager. You must be active and Leadership Bonus qualified every month, accumulate at least 720CCs total, including at least 100CCs from new personally-sponsored downlines, personally sponsor and develop two new Supervisor's and qualify for Leadership Bonus each month of the qualification period. Eagle Managers will be recognised as such and earn a free trip for 2 to the Eagle Managers' Retreat at a new and luxurious location each year.

+ Forever2Drive

Forever2Drive (F2D) is designed to put you behind the wheel of the car of your dreams! F2D is based on the number of case credits you and your team achieve on a monthly basis. Depending on how many case credits you achieve, you can qualify for one of three levels. The monies received can be used to help purchase a car, a home, or whatever you like.

+ Chairman's Bonus

Forever's Chairman's Bonus is an additional annual bonus where Forever puts part of the global profit into a pot and FBO's can qualify to earn a share. Cheques are awarded on an annual basis and range from a few thousand dollars, to hundreds of thousands of dollars. This year we gave our largest Chairman's Bonus Cheque ever at over \$1.5 million. Qualifying for Chairman's Bonus is all about building a good customer base, building your team and qualifying for other incentives.

+ Global Rally

Global Rally is unquestionably the most momentous and exciting event ever in the history of the Forever incentives scheme. With thousands of FBO's gathering together from across the world, Global Rally celebrates and recognises the achievements of the Forever global community.

This event provides an opportunity to rub shoulders with the absolute best in the business, access sophisticated trainings, witness substantial recognitions and watch great entertainment.

Those who qualify to attend Global Rally will jet off to a unique and exciting destination and stay in five-star luxury. With an itinerary full of dinners, trainings, planned activities, recognitions, product launches and related trainings, Global Rally is an exceptional experience and event that all FBO's should aspire to attend.



For more information on Global Rally, visit foreverliving.com.au and select the incentives menu option.



FREQUENTLY ASKED QUESTIONS

General

Product Return Policy

Forever Australia offers a 30-day return policy to its customers and FBOs. Please refer to our company policy for a detailed explanation of the returns policy or see a quick explanation below:

Customer Return: A customer may return a product to the FBO they purchased from and the FBO will provide a cash refund of the product. The FBO returns the product back to Head Office Australia by post along with an email to enquiries@foreverliving.com.au explaining why the customer was unhappy and we will send a replacement product directly to the FBO. If the customer purchased this online via the retail store, the customer can send the product direct to Forever and Forever will refund the purchase.

FBO Return: Forever offers a standard replacement policy for defective products purchased by FBO's.

Please send all product returns to:
5c / 6 Boundary Rd, Northmead, NSW 2152

Public Liability Insurance

"I am doing a product launch/stall and have been asked about Public Liability Insurance. Where can I get it?"

Public Liability Insurance is a form of insurance to provide protection for you and your business against the financial risk of being found liable to a third party for death or injury, loss or damage of property or 'pure economic' loss resulting from your negligence. Public Liability can be obtained from one of the many insurance companies in the marketplace. You can either approach the insurance companies directly or alternatively an Insurance Broker will be able to assist you in this.

"I have been asked by prospects if they would be liable if any product they recommended to someone caused a reaction and the person decided to sue?"

The liability provisions of the Australian Consumer Law generally apply to a manufacturer that supplies consumer goods in trade or commerce. It is unlikely that an FBO would ever be involved in a product liability claim. As an FBO it is important that you do not make undue or unauthorised claims about the Forever range of products. FBO's should never under any circumstance make any medical claims or guarantee results by using any products within the Forever range.

Financial and Tax Matters

For specific answers to any taxation questions you should seek advice from a suitably qualified taxation professional who is familiar with your particular circumstances

"When do I receive my earnings from Forever?"

All Bonus Cheques/Transfers are mailed/actioned on the 15th of the month. If you receive your bonuses via bank cheque, [CLICK HERE](#) and register to receive your bonuses deposited directly into your bank account.

"Can I have my bonuses deposited directly into my bank account?"

Yes, please click on the link above and complete the registration.

For all the latest information and details about all of Forever's Incentives [CLICK HERE](#) to view and download Forever Australia's Incentive Brochure!

“Do I have to pay tax on my earnings?”

If you are operating your Distributorship as a business then it is likely that you will be liable for taxation on your earnings. If you are operating your Forever Business primarily to get the high quality Forever products for your personal use then it is unlikely that your earnings will be taxable

“Can I claim tax deductions for my expenses?”

If you are operating your Forever Business as a business then it is likely that your legitimate business expenses can be claimed as deductible expenses against your taxable earnings.

If you are operating your Distributorship primarily to get the high quality Forever products for your personal use then it is unlikely that your expenses can be claimed as deductible expenses.

“Do I need to provide my Tax File Number to Forever?”

No you do not need to provide Forever with your Tax File Number.

“Do I need an Australian Business Number (ABN)?”

If you are operating your Forever Distributorship as a business then you may consider applying for an ABN. If your business turnover exceeds \$75,000 then you are obliged to obtain an ABN and notify Forever.

“Should I register for GST?”

If your business turnover exceeds \$75,000 then you are obliged to register for GST.

If you are registered for GST you may be able to claim GST credits on your business expenditure.

You must notify Forever if you register for GST.

“What is Withholding Tax and will it apply to me?”

Withholding tax is applied to bonus payments above \$75 where the following conditions have NOT been met:

- You have not provided Forever with a valid Australian Business Number, OR
- You have not provided Forever with a “Statement by Supplier” (Hobby Declaration)

[CLICK HERE](#) to complete the Hobby Declaration section on the Change of Details” and return it to Forever.

A “Statement by Supplier” (Hobby Declaration) is essentially a statement by you (the recipient of Forever bonus payments) that your bonus payments are earned by way of a personal or hobby pursuit rather than as a business pursuit.

The current rate for Withholding tax is 46.5%. You are entitled to claim this on your tax return as a tax credit as it is tax that has been paid to the Australian Taxation Office on your behalf. You should keep your Bonus Recap statements as verification of these withheld amounts.

Forever recommends all new FBO’s to complete and return this form to ensure we can pay you the full amount of your bonuses and earnings and not withhold any for tax purposes.

“When is my business no longer a hobby?”

At Forever we always recommend seeking advice from a registered Australian Accountant. As a general guideline, when you achieve the level of Assistant Manager, we recommend this be the ideal time to find an accountant and begin planning to transform your hobby into a functional business.

“Do new Team Members have to make a purchase on joining?”

No, anyone that signs up in Australia does not have to purchase at the same time.

Company Policy

For queries regarding the Marketing Plan, case credits, incentives and products, please refer to the company policy.

[CLICK HERE](#) to download a copy.

GLOSSARY OF TERMS

4cc Active Status

Achieving 4CCs is the monthly qualification level required to be eligible for the monthly Team/Override Bonus and other company incentives. 4CCs can consist of personal, customer and Novus Customer case credits, but a minimum of 1CC must be personal.

5cc

An incentive for FBOs to aim for with the qualification requirement being to achieve 5 active cc’s each month and 2 new Assistant Supervisors over a consecutive 3 month period.

Aloe Ambassador

An incentive where FBO’s must achieve a minimum of 25, 50, 75 or 100cc’s each month for 6 or 12 consecutive months.

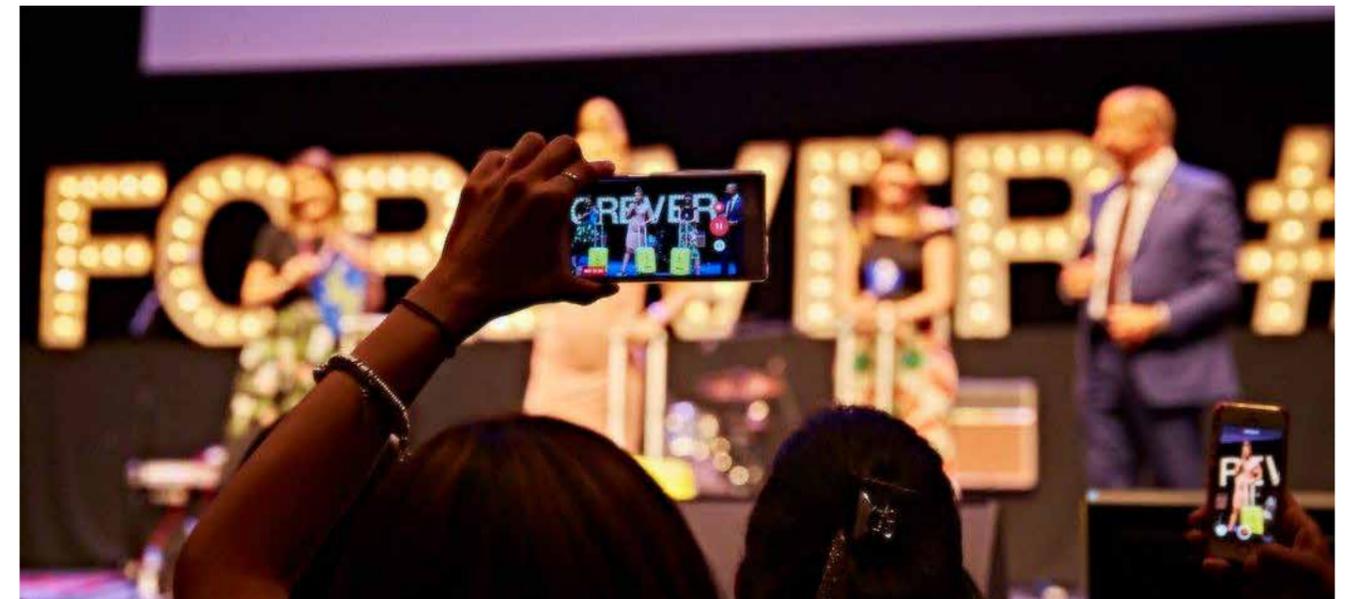
Business Presentation (BP)

A presentation consisting of an overview of the Forever Business Opportunity. This event is held in your local area and is free to attend.

Bonus Recap

A monthly statement of accounts setting out full and accurate details, such as the order numbers, case credits and bonus for each transaction placed through your own ID number, and those of your downline.

Case Credits (CC) – The internal currency used by Forever in over 160 countries. Each product has a point value based on the wholesale price.





CHAIRMAN'S BONUS

An additional annual bonus where the company puts a portion of the country's revenue into a pot which FBOs can qualify to earn a share of.

CUSTOMER PRICE

The suggested retail price to customers as stated in the Product Brochure.

EAGLE MANAGER

A prestigious travel incentive & status level that must be qualified for yearly. The title of "Eagle" can be achieved once an FBO achieves Manager within the marketing plan. Eagle status applies from Manager to all higher levels within the marketing plan.

FBO PRINT SHOP

An online printing service where FBO's can customise and personalised printed materials.

foreverliving.com.au

The corporate website where products can be purchased online and where CC information, Bonus Recaps and the FLP360° facility can be accessed.

foreveronline.com.au

The website where all Australian based recognitions, events, news, information & literature items can be accessed

FLP360°

An online resource providing FBOs with their own personal website and an extensive back office including calendars, reports, contacts, reminders, emails and more.

FOREVER2DRIVE

An incentive based on accumulated CC's over three consecutive months where you receive a payment to spend on a luxury item such as a new car or house. This incentive is commonly referred to as 'Car Plan.'

INCENTIVES

Forever offers a wealth of added rewards to recognise the hard work and success of FBOs. These incentives include the Forever2Drive, Chairman's Bonus and the Global Rally.

INTERNATIONAL SPONSORING

Expanding your team by sponsoring new people outside of Australia into the business.

LEADERSHIP BONUS

This is an additional bonus available to FBO's once qualifying as a Manager.

LITERATURE

Sales tools, company forms, company magazine, packaging, samples of product and any other product-related items which do not have a CC value.

MARKETING PLAN

The core business model which outlines the qualifications for promotion and the earning rewards of reaching elevated positions on the plan.

NOVUS CUSTOMER PRICE (NCP)

A 15% discount on the customer price.

NON-MANAGER BUSINESS

CC's accredited to a Manager from the retail activities of their team members who have not qualified for the position of Manager. This can also be referred to as 'open business.'

PERSONAL DISCOUNT

An additional discount on-top of the wholesale discount applied at the time of purchase for FBO's. This amount increases the higher an FBO is within the marketing plan.

SPONSOR

An FBO who is Assistant Supervisor or above in the Marketing Plan who registers a new FBO to the company.

TEAM/OVERRIDE BONUS

A monthly bonus paid on the total accumulation of all global case credits to active FBO's.

TOTAL ACTIVE

The total case credits that have been accumulated during the calendar month which consists of personal purchases, or.

WHOLESALE PRICE

A 30% discount on the suggested retail price available to all FBOs who are Assistant Supervisors or above.

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June 2019

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FOREVER
THE ALOE VERA COMPANY